



WORKFORCE RESOURCE, LLC AND TUCSON ASSOCIATION OF REALTORS®MLS, INC. ANNOUNCE PARTNERSHIP TO RAISE AWARENESS OF LOCAL DOWN PAYMENT ASSISTANCE PROGRAMS

Down Payment Assistance Tool Connects Homebuyers and Real Estate Professionals to Eligible Government Funded Programs and Properties

ATLANTA, GA, May 3, 2011 – Atlanta-based [Workforce Resource, LLC](#) (WFR) and [Tucson Association of REALTORS®MLS, Inc. \(TARMLS\)](#) announced today that the organizations have entered into a contract to integrate [Down Payment Resource](#) with TARMLS' listing data, expanding the awareness and reach of local down payment assistance programs available to area homebuyers.

Down Payment Resource (DPR), offered by Workforce Resource, is the first product to aggregate down payment assistance program information into one online platform and integrate the detail into multiple listing services' (MLS) listing data for homes currently on the market. DPR connects eligible homebuyers and properties with government-funded programs for down payments, affordable mortgages, and rehab loans.

"We are excited about integrating Down Payment Resource into the Tucson Association of REALTORS® MLS," said Philip B. Tedesco, CEO of TARMLS. "In addition to giving our members a new tool to contribute to their success, doing so also furthers the Association's commitment to [affordable housing and community development programs](#). Down Payment Resource provides us with the perfect opportunity to bridge the resources provided by the MLS with the strategic direction of our organization."

With hundreds of millions of dollars in down payment assistance programs available throughout the country, it is challenging for housing industry participants and homebuyers to understand and be aware of the requirements and benefits of multiple programs in each market. DPR simplifies that process for all involved, offering the first integrated solution to link specific programs to eligible properties.

As real estate professionals and homebuyers search for properties on TARMLS' site, homes eligible for down payment assistance programs will be clearly marked with DPR's icon. Clicking on the icon allows the homebuyer to answer eight simple questions to determine if they meet qualifications for available down payment assistance programs.

"One of the cornerstones of Down Payment Resource is that everyone using the service wins," said real estate and housing industry veteran Rob Chrane, founder of WFR. "While homebuyers are the ultimate beneficiaries of the service, it also allows real estate agents and builders to sell more homes; lenders to make more loans to qualified homebuyers; and housing finance agencies to achieve their mission in a time of dwindling resources. We're very pleased to partner with TARMLS' forward thinking leadership and provide their members with a new way to assist more homebuyers in finding affordable homes."

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About TARMLS

The Tucson Association of REALTORS® is the largest trade association in Southern Arizona, representing the interests of over 4,800 professionals in the real estate industry. The [Multiple Listing Service](#) (TAR/MLS), a wholly-owned subsidiary of the Tucson Association of REALTORS®, is a reliable, cooperative real estate database of listing and sale information in Southern Arizona. The Tucson Association of REALTORS® was established in 1921 as the Real Estate Board of Tucson. Find more information at www.tucsonrealtors.org/aboutus.html.

About Workforce Resource

Founded in 2008, Workforce Resource® is a web-based software company with a mission to connect people with hard-to-find financial resources for better living. In 2010, the company launched Down Payment Resource to help turn potential home buyers into qualified buyers by connecting them to down payment assistance funding that they may not have otherwise known existed. Find more information at www.workforce-resource.com and www.downpaymentresource.com.

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