

**WORKFORCE RESOURCE, LLC AND MIDWEST REAL ESTATE DATA LLC  
ANNOUNCE PARTNERSHIP**

Down Payment Assistance Tool Helps Homebuyers and Real Estate Professionals by Connecting Them with Eligible Government Funded Programs

**ATLANTA, GA, March 30, 2011** – Atlanta-based Workforce Resource, LLC (WFR) ([www.workforce-resource.com](http://www.workforce-resource.com)) and Midwest Real Estate Data LLC (MRED) ([www.mredllc.com](http://www.mredllc.com)) announced today that the organizations have entered into a contract to integrate Down Payment Resource<sup>SM</sup> ([www.downpaymentresource.com](http://www.downpaymentresource.com)) with MRED's listing data.

Down Payment Resource (DPR), offered by Workforce Resource, is the first product to aggregate down payment assistance program information into one platform and integrate that information into multiple listing services' (MLS) listing data. DPR connects eligible homebuyers and properties with government-funded programs for down payments, affordable mortgages, and rehab loans.

"MRED is very pleased to be able to provide our brokers and agents a tool that enables them to identify listings that qualify for down payment assistance programs and help buyers determine their potential eligibility for those programs," said MRED's Chief Executive Officer, Russ Bergeron. "In today's environment, prospective purchasers face new, stricter requirements to obtain a mortgage. Down Payment Resource helps both potential buyers and the real estate professionals serving them. It is truly a winning proposition for everybody involved. This is just one more example of MRED's dedication to offering its customers no cost applications that enable them to put people in homes they might otherwise not be able to afford."

The tool is easy to use. As real estate professionals and homebuyers search for properties on MRED's site, those homes eligible for down payment assistance programs will be clearly marked with DPR's icon. Clicking on the icon allows the buyer to answer eight simple questions to see if they meet qualifications for available down payment assistance programs.

"A cornerstone of our value proposition is that everyone who uses this service wins," says real estate and lending industry veteran Rob Chrane, founder of WFR. "While homebuyers are the ultimate beneficiaries, real estate agents and builders sell more homes; lenders make more loans; and housing finance agencies meet their missions in a time of dwindling resources. We're very pleased to partner with MRED's forward thinking leadership to provide their members with the tools to assist more homebuyers in finding affordable homes to purchase and live in for years to come" said Chrane.

**About MRED:**

Midwest Real Estate Data is a real estate data aggregator and distributor that provides the largest multiple listing service (by listing volume) to over 40,000 customers, with property information encompassing northern Illinois, southern Wisconsin and northwest Indiana. ([www.mredllc.com](http://www.mredllc.com))

**About Workforce Resource:**

Founded in 2008, parent company Workforce Resource® is a web-based software company whose mission is to connect people with hard to find financial resources for better living. In 2010, the company launched "Down Payment Resource" as an extension of its offerings to turn potential home buyers into qualified buyers by connecting them to buyer assistance funding they may not have otherwise known existed. ([www.workforce-resource.com](http://www.workforce-resource.com))