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Austin Board of REALTORS® launches new service on AustinHomeSearch.com to make home ownership more attainable for Central Texans

Austin, Texas – November 24, 2014 – The Austin Board of REALTORS® (ABoR) is proud to announce a new service on AustinHomeSearch.com that makes homeownership more attainable for Central Texans by connecting homebuyers with down payment assistance programs in their area. The service is made possible through a partnership with [Down Payment Resource](http://DownPaymentResource.com)™, the nation's only web-based aggregator of homebuying programs.

“Rising home prices have made housing affordability a real challenge for some Austin-area homebuyers,” said **Bill Evans**, 2014 President of the Austin Board of REALTORS®. “There are many homeownership programs available to Central Texans, but it’s often difficult for homebuyers to find them or determine which programs they qualify for. AustinHomeSearch.com helps makes the dream of homeownership attainable by making these programs easily accessible.”

Starting this month, property listings on AustinHomeSearch.com that qualify for down payment assistance programs are clearly designated with the Down Payment Resource icon. Clicking on the icon directs homebuyers to a quick form, which once submitted will send an email with a list of available programs for that listing. Homebuyers can also easily find all qualifying property listings available in an area or search for qualifying listings through an interactive map.



Some of the homeownership programs available include mortgage credit certificates, financing at competitive or below market interest rates, major employer programs and grants for down payments. AustinHomeSearch.com is the first major consumer home search site in Central Texas to directly feature these programs on a per property basis.

“We’re proud to partner with the Austin Board of REALTORS® to help potential homebuyers become qualified homebuyers in Central Texas,” says **Rob Chrane**, President & CEO of Down Payment Resource. “Together, we’re maximizing local programs and dollars to move potential homebuyers off of the sidelines and into their ideal Austin-area home.”

Down Payment Resource (DPR) was developed by Atlanta-based Workforce Resource®, a web-based software company with a mission to connect people with hard-to-find financial resources. DPR helps potential homebuyers become qualified buyers by connecting them to down payment assistance funds they may not have otherwise known existed. DPR, winner of the 2011 Inman News Innovator “Most Innovative New Technology” award, is licensed to Multiple Listing Services, Realtor Associations, financial institutions and housing counselors across the country. For more information, please visit DownPaymentResource.com and on Twitter @dwnpmtresource.

The Austin Board of REALTORS® (ABoR) is a non-profit, voluntary organization dedicated to educating and supporting Central Texas REALTORS®. ABoR proudly serves more than 10,000 members, promotes private property rights, and provides accurate, comprehensive property listing information for the Greater Austin area. Visit AustinHomeSearch.com to learn more.

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