



## NEWS RELEASE

November 11, 2015

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## Homeownership program eligible listings flagged on two new MLS websites

*Homes for Heroes® partnership displays information for 'hero' homebuyers*

**ATLANTA, GA, November 11, 2015** –Atlanta-based Down Payment Resource today announced that homebuyers can now view down payment program eligible listings on two new public MLS websites—MLSPINhomes.com and MoveInMichigan.com. Across both markets, 72 percent of homes may be eligible for some type of homeownership program. The company also launched a new partnership with Homes for Heroes to ensure more community heroes are aware of the discounts and savings available to them.

### Eligible listings flagged on MLS websites



Consumers searching on the public MLS websites can benefit by immediately seeing which homes are eligible for down payment help. Home searchers can click the Down Payment Resource icon to check their eligibility. Both the home and the homebuyer must be eligible for the homeownership program.

As the largest MLS in New England, 73 percent of MLS PIN listings are eligible for a homeownership program. Consumers visiting MLSPINhomes.com will see the Down Payment Resource logo highlighted and can search for homes on a variety of criteria, including checking Down Payment Resource to find homes eligible for homeownership programs.

“MLS PIN is excited to offer Down Payment Resource help to the consumers in Massachusetts and others areas of New England by way of our subscribers and public website, MLSPINHomes.com,” said Kathy Condon, CEO, of MLS PIN. “We believe there are many families and individuals who are trying to purchase a home today and do not know such convenient and extensive financial assistance is readily available to them. As a tool for our agents, Down Payment Resource may assist them to make more connections, close more deals, and ultimately make dreams come true for their clients.”

Across southeastern Michigan, 71 percent of Realcomp II Ltd. listings are eligible for a homeownership program. When consumers go to MoveInMichigan.com, they create their own custom home search, selecting “down payment assistance” to view properties with program eligibility.

“We were really pleased to add Down Payment Resource to MoveInMichigan.com, not only to help increase consumer awareness of the many down payment assistance opportunities that exist for properties featured on our public search site, but also to make that assistance a reality for the buying and selling clients of Realcomp REALTORS®”, said Karen Kage, CEO of Realcomp II Ltd.

### **Homes for Heroes**

Down Payment Resource and Homes for Heroes are working together so any ‘hero’ homebuyer will see additional savings and discounts they may be eligible for when buying a home. Now, when consumers using Down Payment Resource identify themselves as a firefighter, active military or veteran, law enforcement, teacher or healthcare worker, they will see a Homes for Heroes link next to their homeownership program results. It will take them to the Homes for Heroes website so they can investigate rebates, savings and other discounts available to them when buying, selling or refinancing a home.



“There is so much to know and understand within the homeownership process, and it’s important to provide consumers with the best tools and information to help them get into the home that fits their needs. We believe Down Payment Resource allows consumers to make an informed decision on one of their largest purchases. We are thrilled to partner with Down Payment Resource to help insure our nation’s heroes know their options,” said Abby Waltz, National Director of Homes for Heroes.

“There are many homeownership program opportunities available for our community heroes and veterans. That’s why we include those factors in our program search. We’re excited to work with Homes for Heroes to provide exposure to more resources for this important group of homebuyers,” said Rob Chrane, CEO of Down Payment Resource.

### **About Down Payment Resource**

Down Payment Resource (DPR) creates opportunity for homebuyers, Realtors and lenders by uncovering programs that get people into homes. The company tracks 2,400 homebuyer programs through its housing finance agency partners. Winner of the 2011 Inman News Innovator “Most Innovative New Technology” award, DPR is licensed to Multiple Listing Services, Realtor Associations, lenders and housing counselors across the country. For more information, please visit [www.DownPaymentResource.com](http://www.DownPaymentResource.com) and on Twitter at [@DwnPmtResource](https://twitter.com/DwnPmtResource).

### **About MLS PIN**

MLS Property Information Network (MLS PIN) is a privately REALTOR® owned multiple listing service with approximately 33,000 participants and subscribers throughout New England, which manages a comprehensive database of nearly 40,000 listings for sale. It is the largest MLS in New England, and one of the largest in the nation.

### **About Realcomp**

Realcomp II Ltd. is owned by the following eight (8) Shareholder Boards and/or Associations of REALTORS®:

- Dearborn Area Board of REALTORS®
- Detroit Association of REALTORS®
- Eastern Thumb Association of REALTORS®
- Grosse Pointe Board of REALTORS®
- Lapeer and Upper Thumb Association of REALTORS®
- Livingston County Association of REALTORS®

- Greater Metropolitan Association of REALTORS®
- North Oakland County Board of REALTORS®

As Michigan's largest REALTOR®-owned Multiple Listing Service, Realcomp II Ltd., has grown to serve more than 13,100 valued broker, agent, and appraiser customers in over 2,200 real estate offices across Southeastern Michigan since it began in 1994. Driven by integrity, Realcomp delivers great data to empower REALTORS® to achieve results.

### **About Homes for Heroes**

Homes for Heroes, The Nation's Largest Hero Savings Program, offers savings and rebates to firefighters, law enforcement, emergency medical services, military (active and veterans), healthcare workers and teachers when they buy, sell or refinance a home. The program was created after the tragic events of 9/11 as a forever "Thank you" to the men and women who have given so much. As of October 2015, Homes for Heroes has given back over \$11.8 million to our nation's heroes and helped more than 7,000 heroes and their families.

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