

# Connect homebuyers to the down payment help they need.

## About Down Payment Resource

Down Payment Resource (DPR) is an award winning, national database of more than 2,200 homeownership programs. Integrated into MLS property listing data, DPR flags eligible for-sale properties. Plus, MLS members have access to marketing and business-building tools that pinpoint down payment help for their buyers.

## MLS Member Benefits



- **Property data that sets you apart.** Eligible listings are flagged with a special icon.  Click to discover all the programs the property qualifies for.
- **Actionable reports for sidelined buyers.** Share up-to-date program information with buyers to help motivate them to start the buying process.
- **Attract more leads.** Down Payment Connect is your own personalized lead generation landing page where buyers can complete a search for down payment programs in your market.
- **Marketing tools.** Access a suite of marketing resources, including customizable marketing flyers and social media images.

## Learn more

[Down Payment Resource Overview](#)  
[Live webinar schedule](#)  
[Marketing Resources](#)  
[Private Facebook Group](#)

[Down Payment Connect User Guide](#)  
[Down Payment Connect Video Series](#)  
[Down Payment Resource Reports](#)  
[Homeownership Program Index](#)

