



The Down Payment Resource LO Portal

Key Benefits for Your Organization:

- **Automatic Matching:** Instantly connects borrowers with company-approved DPA programs.
- **Streamlined Loan Approvals:** Helps reduce cash-to-close challenges and improve DTI ratios.
- **Program Comparison Tool:** Enables side-by-side comparison of up to four DPA programs.
- **Increased DPA Utilization:** Supports more successful transactions using homebuyer assistance programs.
- **Stronger Referral Partnerships:** Expands financing options, benefiting real estate agents and homebuyers.

Marketing Content:

Unlock More Loan Approvals with the LO Portal: Your Essential Tool for Matching Borrowers with Down Payment Assistance Programs

We know how important it is to find solutions that help your clients overcome the down payment hurdle. The LO Portal is a powerful tool designed to match borrowers with eligible down payment assistance (DPA) programs, helping you close more loans and grow your business.

Why Use the LO Portal?

- **Effortless Program Matching:** Instantly identify company-approved DPA programs that align with your borrowers' needs.
- **Fewer Loan Declines:** Use homebuyer assistance programs to lower cash-to-close requirements and improve DTI ratios.

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Why Use the LO Portal?

- **Quick & Easy Program Comparisons:** Select up to four programs for a side-by-side review to determine the best fit.
- **More Approved Loans:** Tap into DPA to help more buyers qualify.
- **Stronger Referral Partnerships:** Strengthen relationships with real estate agents by offering a wider range of financing options.

How It Works:

1. **Enter Borrower Details** – Input location, household information, and any special circumstances.
2. **Find Matching Programs** – Instantly generate a list of eligible DPA programs.
3. **Compare and Choose** – Review up to four programs side by side.
4. **Advance the Loan Process** – Use assistance programs to keep deals moving forward.

Who Benefits?

- Loan Officers
- LO Assistants
- Processors
- Underwriters
- Sales Managers

Don't Let a Loan Fall Through—Find Down Payment Help for Your Borrowers. Start leveraging the LO Portal to boost approvals and build stronger client relationships.

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