



MLS Product Page Content

This content can be used to explain Down Payment Resource on an MLS Product Page or in other MLS membership communications.

About Down Payment Resource

[Include the corporate logo in the header]

Down Payment Resource (DPR) turns home searchers into homeowners. Over 2,600 homebuyer assistance programs are available across the country, but most people don't know where to find them and, in some cases, have no idea that they even exist.

DPR helps you connect your buyers with the down payment help they need.

[MLS NAME] integrated DPR into MLS listing data so listings that qualify for one or more homebuyer programs are flagged with the DPR icon. Brokers and agents can incorporate this feature into their public-facing home search experience as well. DPR is a core member service provided at no additional cost to MLS members.

[Include your chosen [DPR listing icon\(s\)](#) to show your members what to look for on listings.]

Programs Available

DPR works with Housing Finance Agencies, municipalities, nonprofits, and other housing organizations across the country to help spread awareness of homebuyer programs and to keep program details current on the DPR platform. Find these programs (and more) when using DPR:

- Home loans: competitive interest rates, below-market interest rates, 100 percent financing, no MI and more.
- Down payment and closing cost programs.
- Grants for down payments, which do not have to be repaid.
- Mortgage Credit Certificates (MCCs): up to \$2,000 in annual tax credits that are good for the life of the loan.

Training

- DPR offers frequent live webinars. [Check out the schedule](#) and register for a session. You can also watch their on demand webinars on their [YouTube channel](#).

DPR Blog and Newsletter

DPR provides homebuyer resources to share with your buyers, as well as professional resources to keep you informed. [Subscribe to DPR's monthly newsletter](#) to receive the latest in down payment news and trends.

Twitter

[you can embed our Twitter feed on the page]

<https://twitter.com/dwnpmtresource>

How to use DPR

[MLS System Name eg. Matrix]: DPR connects properties and buyers to programs right in the MLS system on Agent and Client reports.

When you are logged into the MLS, look for the link to the DPR Dashboard on your MLS homepage. You can learn more about all the features of DPR, including:

- **Down Payment Connect:** All MLS members are provided their own unique Down Payment Connect landing page. Include the link in your email signature, website, and social media sites to take advantage of this lead-generation tool.
- **Client Search Option:** Search for programs specific to your buyer's needs, then save and share the results with your buyer.
- **IDX Solution:** Add the DPR icon to eligible listings on your own IDX search website at no cost.