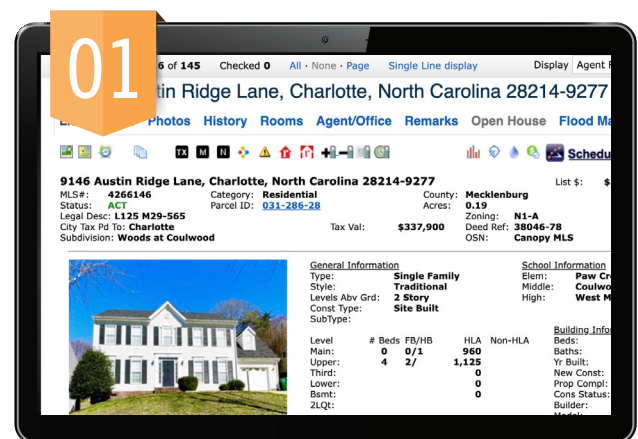


Listings Powered with Built-In Down Payment Insights

Down Payment Resource (DPR) helps you and your clients overcome one of the biggest barriers to homeownership — the down payment. Fully integrated into your MLS and Client Portal, DPR instantly matches listings with available homebuyer assistance programs.

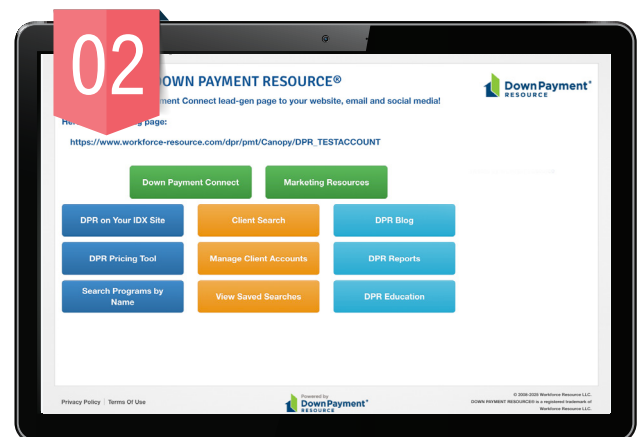
Find Eligible Properties with Ease

When a listing qualifies for homebuyer assistance, the Down Payment Resource icon  appears near the listing photo. Click the icon to view a list of programs available for that specific property.



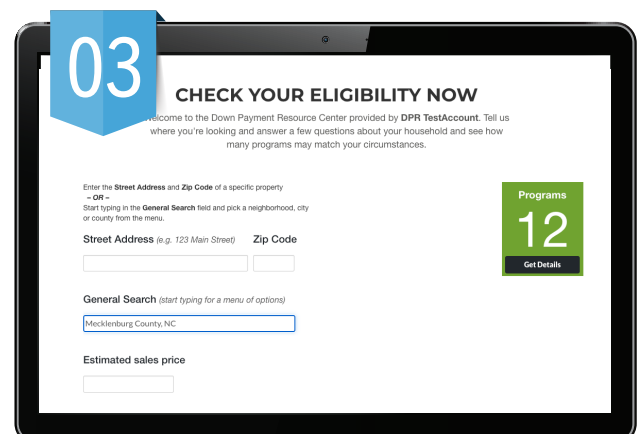
Turn Engagement Into Leads

Promote your expertise by adding your personalized Down Payment Connect link to your website, email signature, and social media and attract motivated homebuyers.



Deliver Personalized Program Matches

Homebuyers can enter basic financial and household info on your Down Payment Connect landing page to instantly receive a list of programs tailored to their needs — all with your contact info front and center.



Need support or want to learn more?
Contact us anytime at info@downpaymentresource.com.