

Connect homebuyers to the down payment help they need.

About Down Payment Resource

Down Payment Resource (DPR) is an award winning, national database of more than 2,600 homeownership programs. Integrated into MLS property listing data, DPR flags eligible for-sale properties. Plus, MLS members have access to marketing and business-building tools that pinpoint down payment help for their buyers.

MLS Member Benefits



- **Property data that sets you apart.** Eligible listings are flagged with a special icon.  Click to discover all the programs the property qualifies for.
- **Actionable reports for sidelined buyers.** Share up-to-date program information with buyers to help motivate them to start the buying process.
- **Attract more leads.** Down Payment Connect is your own personalized lead generation landing page where buyers can complete a search for down payment programs in your market.
- **Marketing tools.** Access a suite of marketing resources, including customizable marketing flyers and social media images.

Learn more

[Down Payment Resource Overview](#)
[Live webinar schedule](#)
[Marketing Resources](#)
[Private Facebook Group](#)

[Down Payment Connect User Guide](#)
[Down Payment Connect Video Series](#)
[Down Payment Resource Reports](#)
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